



BOY SCOUTS OF AMERICA®

Boy Scouts of America Long Beach Area Council

Council Fundraising Team

April 18, 2020

Dear Store Management,

I am writing to you on behalf of the Long Beach Council Boy Scouts of America. I am part of the council fundraising team and am currently planning our annual popcorn fundraiser, which is currently scheduled to begin September 7 and run through October 25.

We understand that things are not normal for our local stores currently, however, as we look towards the Fall, we are hopeful to return to normal and have the opportunity to raise funds needed to keep our program thriving. Our popcorn fundraiser is extremely important to local Scouting as it generates the financial support that our council and individual units need to maintain our program and provide services in the community. Store-front sales are key to the success of this important fundraiser. We appreciate your support in previous years and hope you will welcome us back again this year, assuming the lockdown has been lifted. We will connect with you again as the sale approaches to confirm our arrangement, however we would like to begin preparing now, so that we have things in place for the Scouts when they are able return to activities.

Assuming things are back to normal, our council team will handle the booking and schedule management for the Scouts in the Long Beach Area Council. We ask that you refer any Troops or Packs who contact you to our council staff, as we will manage the storefront schedule for all Scouts in Long Beach Council. Our council team is requesting permission to fundraise at your store starting. We would like to set up a table outside one door, or multiple doors if that is acceptable. We will ensure we do not interfere with the flow of your customer traffic and we will leave our area and the front of the store cleaner than when we found it. Our scouts will abide by the attached Code of Conduct and any requests from store management.

I look forward to your response via email or phone.

Thank you,

Becci Ault

Long Beach Area Storefront Coordinator
Becci.Ault@Trails-End.com
951-833-4578