CoVID-19 Camp Card Sale Update information (5/14/20)

Due to the significant revenue losses we as a Council and our families are currently experiencing with the CoVID-19 pandemic, we are offering a new and exciting way for Scouts to earn their way to camp. We have made modifications to the camp card sale this year to ensure the safety of our Scouts and leaders and to give everyone the opportunity pay for camp and/or other Scouting related costs through this new way of selling Camp Cards.

1. ONLINE SALES
   Sales commission for Scouts has been raised to 50%. That’s right, for each card sold, the unit will get $2.50 per card.

   The online sale will begin on May 14, 2020 and go until August 31st, 2020. Cards are still $5. There will be a shipping charge of $1.

   Orders will be processed and prepared for shipping every day and shipped once a week. The online order form asks for the name of the Scout and the unit number. We need this information if you want to get commission from the sale.

2. PRIZES
   There will be no prizes this year. We unfortunately cannot pay the extra cost associated with ordering prizes. We apologize for any inconvenience.

New 2020 Online Card Sales FAQs

• What if I don’t know a Scout? How do I complete the checkout process?
  o Click “Purchase”
  o Choose which option you would like to buy – Deliver Now Deliver Later, Donate
  o Input your name and choose if you would like to support a specific Pack, Troop, Crew, or no thanks.
  o Customers can write in any unit number and Scout name they would like to support.
  o If a customer does not know a Scout, they can leave it blank.
  o Any sales without a unit or scout written in will go straight to the Long Beach Area Council.

• How do customers get the cards?
  o Customers will choose to receive them in the mail, or they will be hand delivered when it is safe to do so.

• How much commission will the Scout Unit receive?
  o Units/Scouts will get $2.50 for every card sold.

• Who will mail the cards?
  o The Council staff will handle mailing the cards. Scouts do not need to mail cards to customers.

• Who will be getting the donated cards?
  o Grocery workers, hospital staff, and first responders.

• What resources are available to help me/my Scout sell?
• The Card webpage has email templates, social media templates, and images that can be downloaded and shared with potential customers.

• How will my unit get credit for sales?
  o The Council staff will be tracking all sales through the site. If you would like an update on your units’ sales, we will send out the final report at the end of the sale.

• How does our unit get the money from the sale?
  o The Council will put the funds raised into the units account at the Council Service Center at the end of the sale.

• What does my Unit do with the Cards we have?
  o Keep them! For now, the Council has enough extra cards to mail out to customers. If the supply at the office gets low, we will reach out to units asking for cards. We still hope to have a traditional sale at some point to sell all those cards. We will have a card return day at the end of the sale for any unsold cards.

• Who can sell cards?
  o Every registered Scout can sell

• What is the online sales timeline?
  o The Camp Card online sale will be from May 14th – Aug 31st.

For questions or more information, please contact Henry at Henry.Pham@scouting.org or Katy at kwit133396@gmail.com.